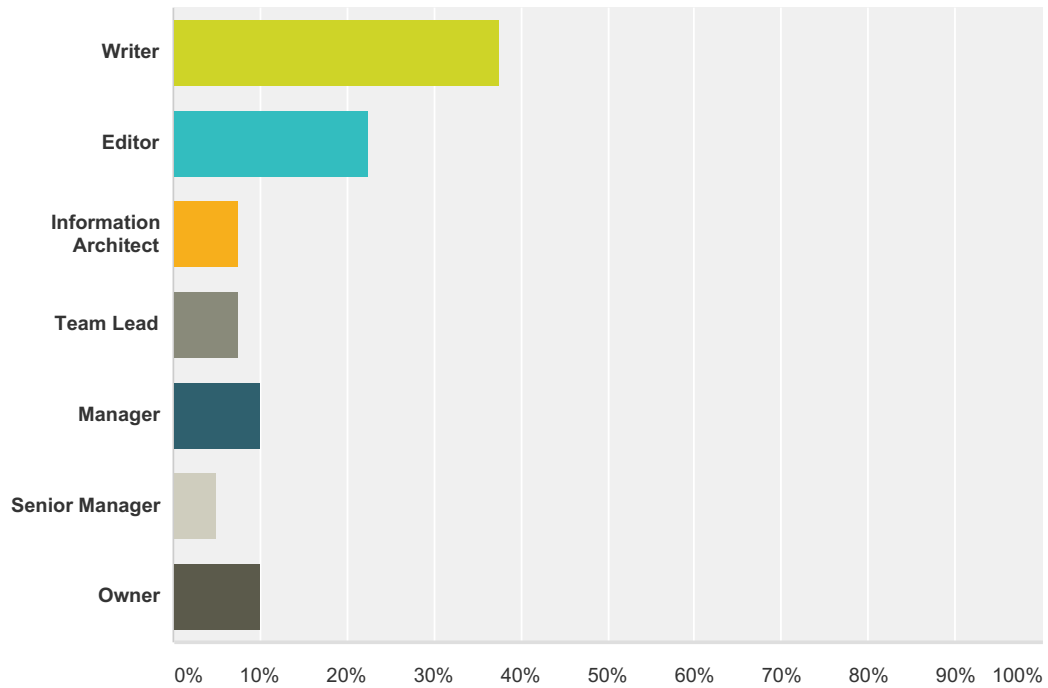


### Q1 What is your job role?

Answered: 40 Skipped: 0



Answer Choices	Responses
Writer	37.50% 15
Editor	22.50% 9
Information Architect	7.50% 3
Team Lead	7.50% 3
Manager	10.00% 4
Senior Manager	5.00% 2
Owner	10.00% 4
<b>Total</b>	<b>40</b>

#	Other (please specify)	Date
1	Sales executive	9/29/2014 1:45 AM
2	Engineering Support (my job role is NONE OF THE ABOVE but to successfully submit the survey, I had to make a selection.)	8/19/2014 6:08 PM
3	I'm working on finding a job in the Technical Communication field.	8/10/2014 2:49 PM
4	Global Manager	7/18/2014 9:45 PM
5	Training developer	7/17/2014 6:38 PM
6	Also many of the other roles	7/16/2014 1:49 PM
7	writer and editor	7/15/2014 7:39 PM

8	office support (anything that needs doing)	7/15/2014 12:53 PM
9	Proposal writer	7/15/2014 7:55 AM
10	In my prior role	7/15/2014 6:58 AM
11	I have multiple roles	7/14/2014 11:15 PM
12	Director	7/14/2014 9:09 PM

## Q2 What is your job title?

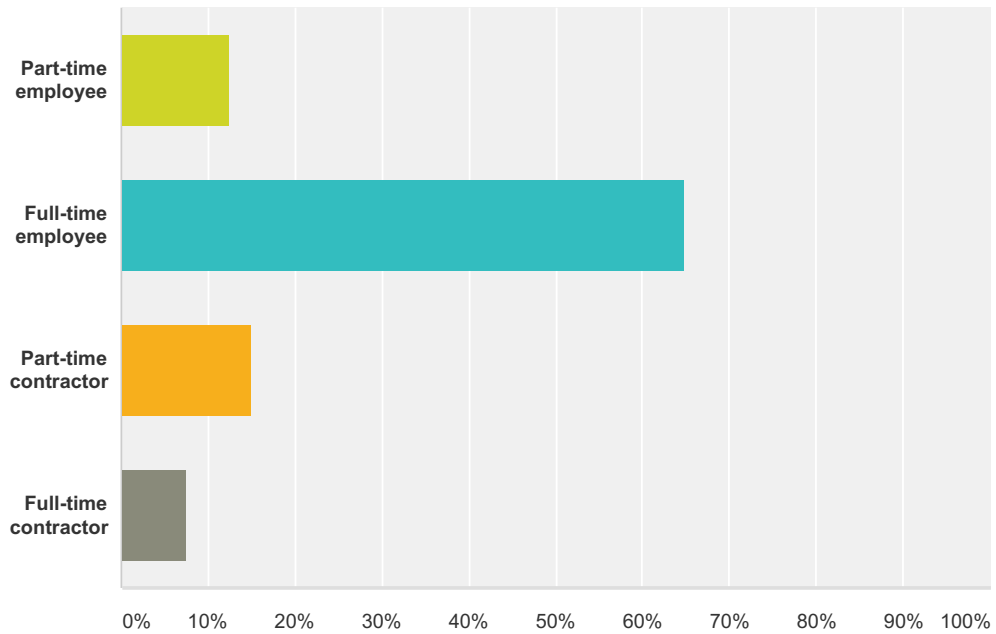
Answered: 40 Skipped: 0

#	Responses	Date
1	Science Writer/Editor	10/7/2014 11:01 AM
2	Lith USA	9/29/2014 1:45 AM
3	Geophysical technical writer	9/8/2014 8:45 AM
4	Writer/Editor	9/8/2014 2:52 AM
5	Sr. Technical Editor	9/8/2014 2:02 AM
6	Engineering Technologist	8/19/2014 6:08 PM
7	Proposals Lead	8/18/2014 7:08 AM
8	Manager, Technical Documentation	8/18/2014 6:55 AM
9	Information Developer Specialist	8/18/2014 6:12 AM
10	Senior technical writers	8/15/2014 5:02 PM
11	Manager, Technical Publications	8/14/2014 10:06 AM
12	Sr. Technical Writer	8/12/2014 9:18 PM
13	S. Technology Editor, Conference Editorial Director	8/12/2014 8:17 AM
14	Tech Writer, Supervisor	8/11/2014 3:07 PM
15	Technical Writer	8/10/2014 5:03 PM
16	N/A	8/10/2014 2:49 PM
17	Technical Communicator	8/5/2014 11:49 AM
18	consulting editor	7/28/2014 5:47 PM
19	President	7/21/2014 12:13 PM
20	Senior technical writer	7/20/2014 10:43 AM
21	Global Information Manager	7/18/2014 9:45 PM
22	Curriculum developer	7/17/2014 6:38 PM
23	Proposal Editor	7/16/2014 6:38 PM
24	Technical Documentation Specialist	7/16/2014 1:49 PM
25	technical writer	7/15/2014 10:26 PM
26	Manager, Technical Publications	7/15/2014 8:40 PM
27	senior technical writer	7/15/2014 7:39 PM
28	Technical writer	7/15/2014 12:53 PM
29	Senior tech writer	7/15/2014 11:57 AM
30	Sr. Technical Writer	7/15/2014 11:30 AM
31	Technical Writer	7/15/2014 9:34 AM
32	Proposal Lead	7/15/2014 7:55 AM
33	Technical Writer	7/15/2014 7:42 AM

34	now: Sr. Compliance Examiner	7/15/2014 6:58 AM
35	Communication Specialist	7/15/2014 6:21 AM
36	Information Developer	7/14/2014 11:34 PM
37	Technical Writer	7/14/2014 11:16 PM
38	I have multiple job titles	7/14/2014 11:15 PM
39	owner	7/14/2014 11:06 PM
40	Director of Information Development and Program Management	7/14/2014 9:09 PM

**Q3 Do you work as a full-time or part-time employee or contractor? (Contract work includes working as a lone writer.)**

Answered: 40 Skipped: 0



Answer Choices	Responses
Part-time employee	12.50% 5
Full-time employee	65.00% 26
Part-time contractor	15.00% 6
Full-time contractor	7.50% 3
<b>Total</b>	<b>40</b>

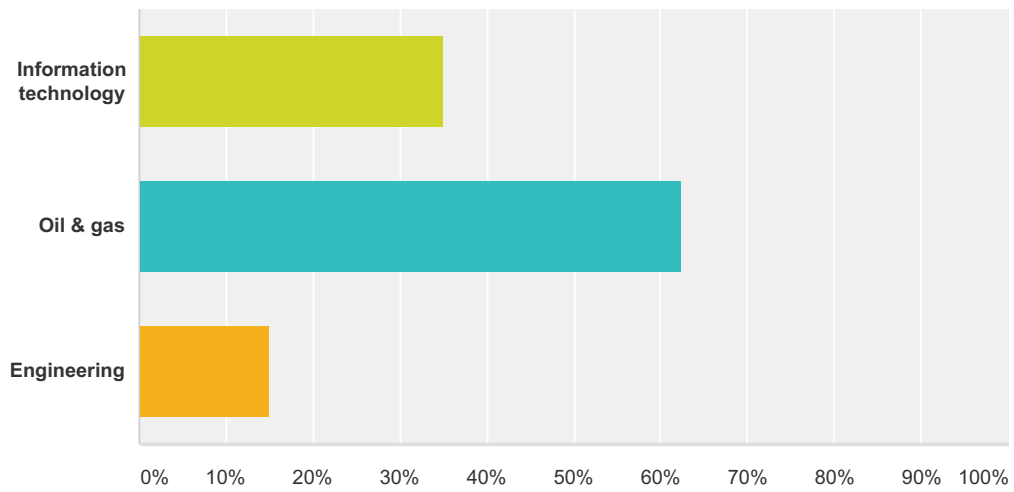
**Q4 If you are a manager or senior manager,  
how many employees do you manage?**

Answered: 15 Skipped: 25

#	Responses	Date
1	8	8/18/2014 6:55 AM
2	none	8/14/2014 10:06 AM
3	1	8/12/2014 8:17 AM
4	3	8/5/2014 11:49 AM
5	NA	7/28/2014 5:47 PM
6	Directly, 7; in total about 50	7/21/2014 12:13 PM
7	1	7/18/2014 9:45 PM
8	0	7/15/2014 8:40 PM
9	n/a	7/15/2014 7:39 PM
10	none	7/15/2014 12:53 PM
11	.50	7/15/2014 7:55 AM
12	no	7/15/2014 6:58 AM
13	1	7/14/2014 11:15 PM
14	5	7/14/2014 11:06 PM
15	30	7/14/2014 9:09 PM

### Q5 In what industry or industries do you work?

Answered: 40 Skipped: 0



Answer Choices	Responses
Information technology	35.00% 14
Oil & gas	62.50% 25
Engineering	15.00% 6
<b>Total Respondents: 40</b>	

#	Other (please specify)	Date
1	Medical Research (not really IT, but survey forced me to check something)	10/7/2014 11:01 AM
2	Lith	9/29/2014 1:45 AM
3	I'm not currently employed in the industry	8/10/2014 2:49 PM
4	Electric	8/5/2014 11:49 AM
5	research	7/28/2014 5:47 PM
6	Automotive aftermarket	7/17/2014 6:38 PM
7	Marine Classification	7/16/2014 6:38 PM
8	Medical device manufacturing	7/15/2014 12:53 PM
9	Software	7/14/2014 11:34 PM

**Q6 In what ZIP code is your home located?  
(enter 5-digit ZIP code; for example, 00544  
or 94305)**

Answered: 40 Skipped: 0

#	Responses	Date
1	77550	10/7/2014 11:01 AM
2	0503136957	9/29/2014 1:45 AM
3	77042	9/8/2014 8:45 AM
4	77083	9/8/2014 2:52 AM
5	21000	9/8/2014 2:02 AM
6	77433	8/19/2014 6:08 PM
7	77573	8/18/2014 7:08 AM
8	77584	8/18/2014 6:55 AM
9	77008	8/18/2014 6:12 AM
10	77057	8/15/2014 5:02 PM
11	77379	8/14/2014 10:06 AM
12	77008	8/12/2014 9:18 PM
13	77518	8/12/2014 8:17 AM
14	77584	8/11/2014 3:07 PM
15	77066	8/10/2014 5:03 PM
16	77007	8/10/2014 2:49 PM
17	76513	8/5/2014 11:49 AM
18	77079	7/28/2014 5:47 PM
19	77096	7/21/2014 12:13 PM
20	77057	7/20/2014 10:43 AM
21	77441	7/18/2014 9:45 PM
22	94086	7/17/2014 6:38 PM
23	77040	7/16/2014 6:38 PM
24	77450	7/16/2014 1:49 PM
25	77377	7/15/2014 10:26 PM
26	77379	7/15/2014 8:40 PM
27	77450	7/15/2014 7:39 PM
28	77531	7/15/2014 12:53 PM
29	77459	7/15/2014 11:57 AM
30	77041	7/15/2014 11:30 AM
31	77082	7/15/2014 9:34 AM



32	77573	7/15/2014 7:55 AM
33	77373	7/15/2014 7:42 AM
34	77036	7/15/2014 6:58 AM
35	77083	7/15/2014 6:21 AM
36	77002	7/14/2014 11:34 PM
37	77057	7/14/2014 11:16 PM
38	77441	7/14/2014 11:15 PM
39	77096	7/14/2014 11:06 PM
40	77389	7/14/2014 9:09 PM

**Q7 In what ZIP code is your office located?  
(enter 5-digit ZIP code; for example, 00544  
or 94305)**

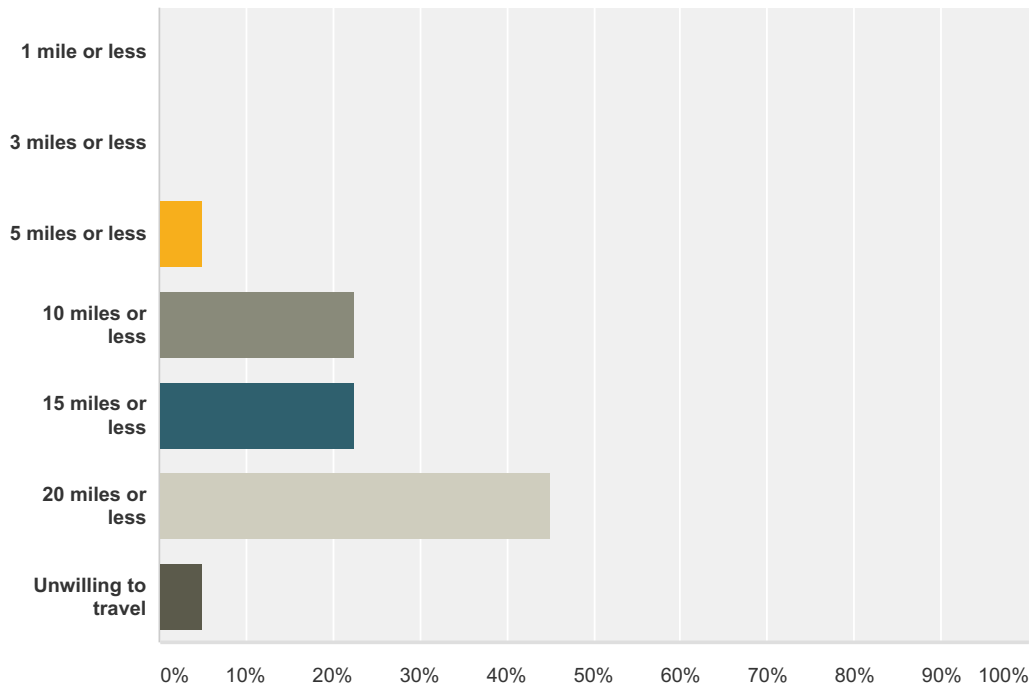
Answered: 39 Skipped: 1

#	Responses	Date
1	77551	10/7/2014 11:01 AM
2	0503136957	9/29/2014 1:45 AM
3	77079	9/8/2014 8:45 AM
4	31311	9/8/2014 2:52 AM
5	21000	9/8/2014 2:02 AM
6	77079	8/19/2014 6:08 PM
7	77084	8/18/2014 7:08 AM
8	77018	8/18/2014 6:55 AM
9	77042	8/18/2014 6:12 AM
10	77056	8/15/2014 5:02 PM
11	77040	8/14/2014 10:06 AM
12	77056	8/12/2014 9:18 PM
13	77027	8/12/2014 8:17 AM
14	77042	8/11/2014 3:07 PM
15	77039	8/10/2014 5:03 PM
16	77007	8/10/2014 2:49 PM
17	77265	8/5/2014 11:49 AM
18	77079	7/28/2014 5:47 PM
19	77035	7/21/2014 12:13 PM
20	77056	7/20/2014 10:43 AM
21	77082	7/18/2014 9:45 PM
22	94086	7/17/2014 6:38 PM
23	77094	7/16/2014 6:38 PM
24	77010	7/16/2014 1:49 PM
25	77040	7/15/2014 10:26 PM
26	77040	7/15/2014 8:40 PM
27	77035	7/15/2014 7:39 PM
28	77023	7/15/2014 12:53 PM
29	77459	7/15/2014 11:57 AM
30	77024	7/15/2014 11:30 AM
31	77056	7/15/2014 9:34 AM

32	77084	7/15/2014 7:55 AM
33	77051	7/15/2014 7:42 AM
34	77056	7/15/2014 6:58 AM
35	77024	7/15/2014 6:21 AM
36	77004	7/14/2014 11:34 PM
37	77441	7/14/2014 11:15 PM
38	77096	7/14/2014 11:06 PM
39	77027	7/14/2014 9:09 PM

### Q8 What is the furthest distance from your home that you would be willing to travel to attend a program meeting?

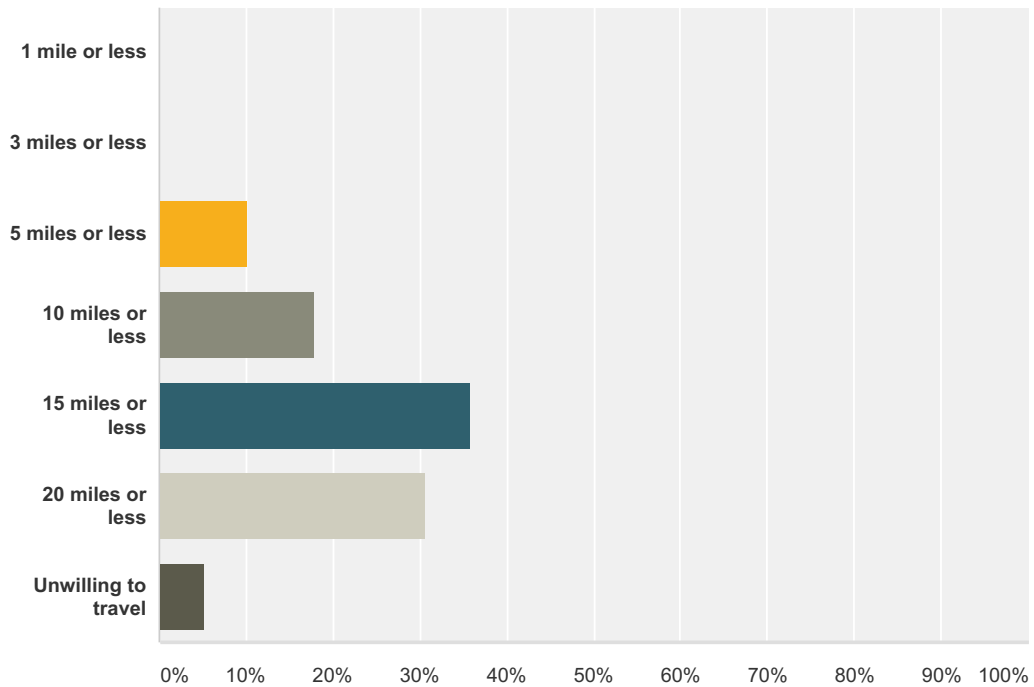
Answered: 40 Skipped: 0



Answer Choices	Responses
1 mile or less	0.00% 0
3 miles or less	0.00% 0
5 miles or less	5.00% 2
10 miles or less	22.50% 9
15 miles or less	22.50% 9
20 miles or less	45.00% 18
Unwilling to travel	5.00% 2
<b>Total</b>	<b>40</b>

### Q9 What is the furthest distance from your office that you would be willing to travel to attend a program meeting?

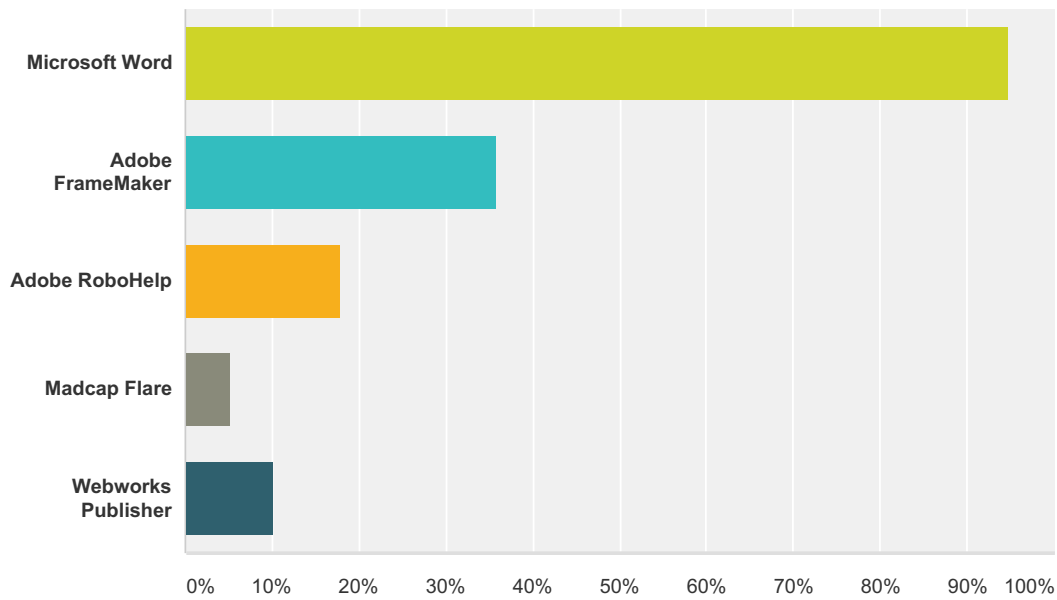
Answered: 39 Skipped: 1



Answer Choices	Responses
1 mile or less	0.00% 0
3 miles or less	0.00% 0
5 miles or less	10.26% 4
10 miles or less	17.95% 7
15 miles or less	35.90% 14
20 miles or less	30.77% 12
Unwilling to travel	5.13% 2
<b>Total</b>	<b>39</b>

### Q10 What content development tools do you use in your work?

Answered: 39 Skipped: 1



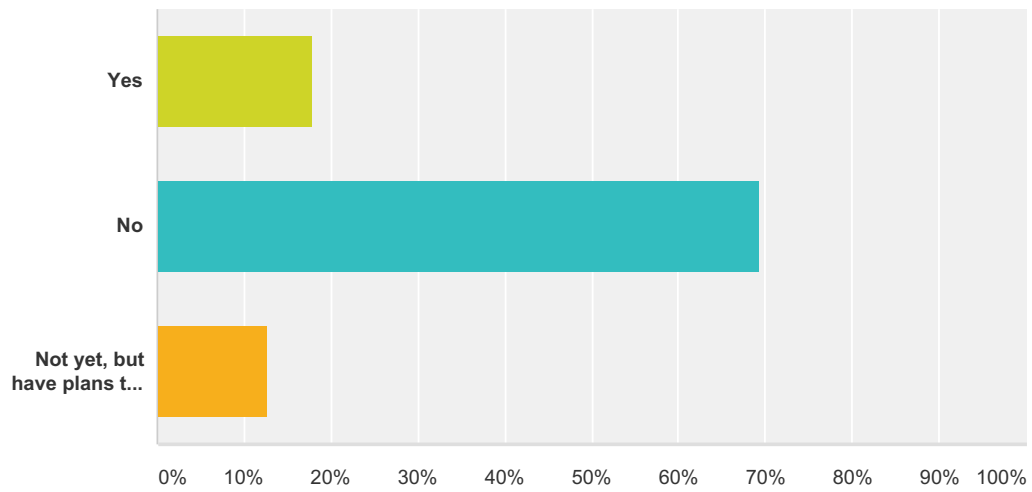
Answer Choices	Responses
Microsoft Word	94.87% 37
Adobe FrameMaker	35.90% 14
Adobe RoboHelp	17.95% 7
Madcap Flare	5.13% 2
Webworks Publisher	10.26% 4
<b>Total Respondents: 39</b>	

#	Other (please specify)	Date
1	Notepad, HTML editor in Eclipse SDK	9/8/2014 8:45 AM
2	Adobe Acrobat Pro	9/8/2014 2:02 AM
3	Confluence Wiki	8/18/2014 6:12 AM
4	InfoPath	8/15/2014 5:02 PM
5	Plone, Confluence	8/11/2014 3:07 PM
6	InDesign	8/5/2014 11:49 AM
7	Adobe Acrobat	7/28/2014 5:47 PM
8	Adobe InDesign	7/21/2014 12:13 PM
9	InfoPath	7/20/2014 10:43 AM
10	SharePoint Designer, Captivate, Dreamweaver, Robohelp, Camtasia, Photoshop, Illustrator, CMS, Oracle, and CRM	7/18/2014 9:45 PM

11	Adobe Captivate, Microsoft PowerPoint	7/17/2014 6:38 PM
12	Notepad	7/16/2014 1:49 PM
13	Paint, Adobe Acrobat,	7/15/2014 7:42 AM
14	XML Editor	7/14/2014 11:16 PM
15	CMS, LMS, Moodle, WordPress,	7/14/2014 11:15 PM
16	WordPress	7/14/2014 11:06 PM

### Q11 Are you developing any XML-based content (for example, DITA)?

Answered: 39 Skipped: 1

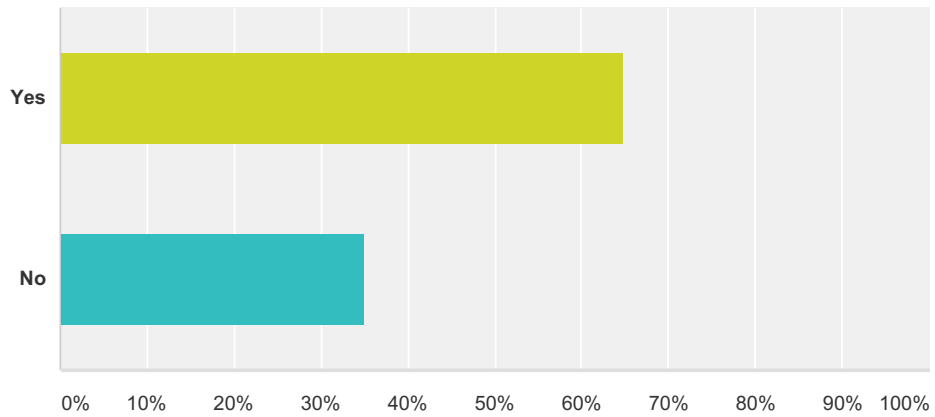


Answer Choices	Responses
Yes	17.95% 7
No	69.23% 27
Not yet, but have plans to do so	12.82% 5
<b>Total</b>	<b>39</b>



### Q12 Are you currently a member of STC?

Answered: 40 Skipped: 0



Answer Choices	Responses	Count
Yes	65.00%	26
No	35.00%	14
<b>Total</b>		<b>40</b>

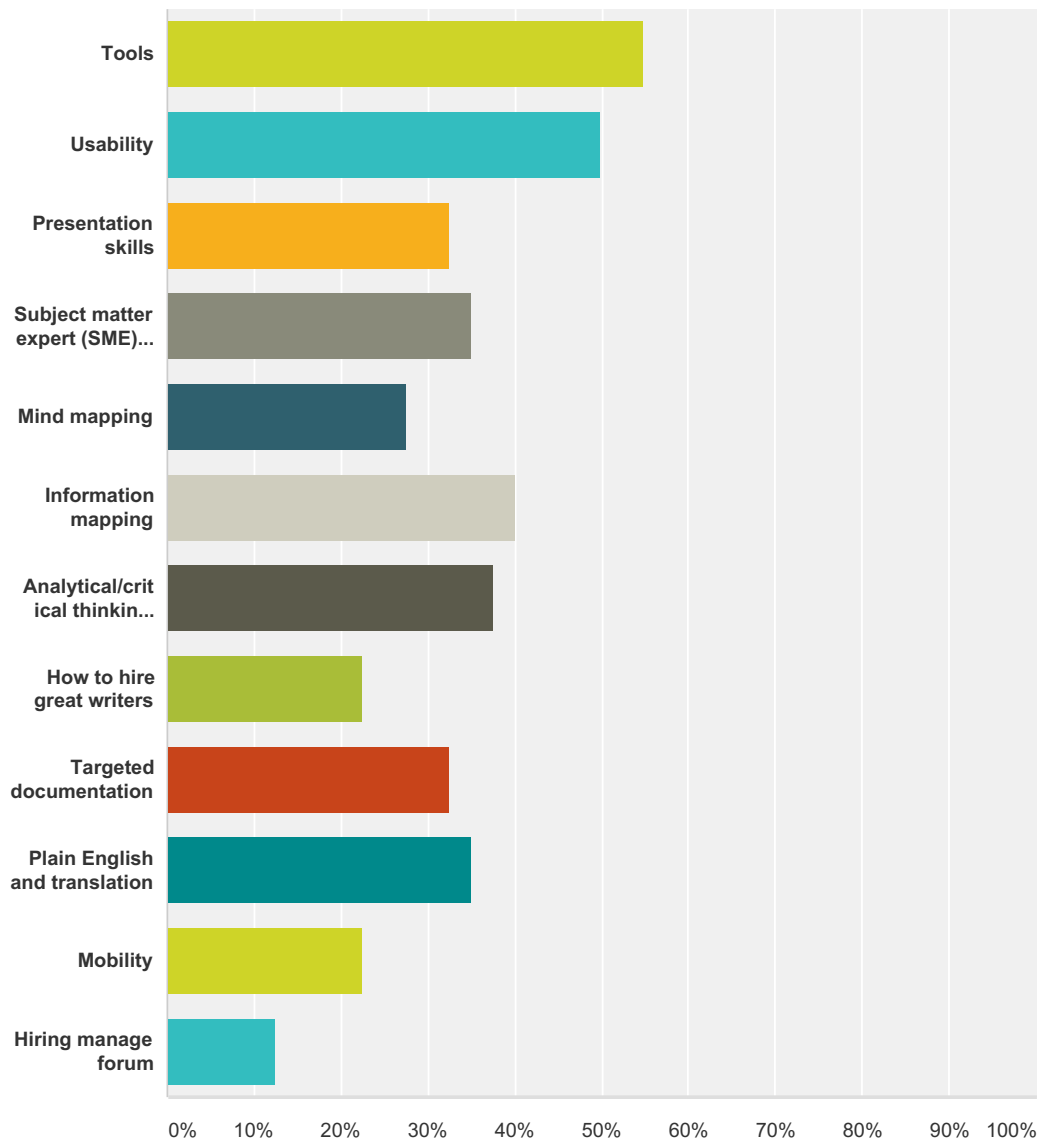
### Q13 If you are not a member of STC, why didn't you join or renew?

Answered: 15 Skipped: 25

#	Responses	Date
1	Not sure if I am the right fit for membership (I live and work in Galveston and I am more "science" writer than "technical" writer).	10/7/2014 11:01 AM
2	My office is in Saudi Arabia.	9/8/2014 2:52 AM
3	I already belong to the Houston chapter of APMP which has lower yearly dues than the STC chapter does.	8/18/2014 7:08 AM
4	Too expensive	8/15/2014 5:02 PM
5	I will. I didn't perceive that much of a difference between being a non-member who is active in the chapter and being a member who is active in the chapter.	8/5/2014 11:49 AM
6	Cost -- both membership and meeting fees. Also, didn't get much relevant content or resources for the cost.	7/28/2014 5:47 PM
7	Dues too expensive. ROI not adequate. Low budget at work.	7/20/2014 10:43 AM
8	Value	7/18/2014 9:45 PM
9	No real benefit after they quit doing the specific salary and LinkedIn took over the job search function	7/15/2014 11:57 AM
10	Annual dues are way higher than the local APMP chapter.	7/15/2014 7:55 AM
11	Time and money. I just completed a MS in Technical Communications and am working to cut the bills incurred.	7/15/2014 7:42 AM
12	Change in job duties.	7/15/2014 6:58 AM
13	My company used to pay for it, now it doesn't. I don't get a benefit from paying. It has to buy me something, but it's just a donation used by people who are also volunteers.	7/14/2014 11:34 PM
14	Too damn expensive!	7/14/2014 11:16 PM
15	This is my first year back after a long absence, and I'm only back because I'm a student again. I would not have renewed my membership at full cost. In addition, I have been blessed to date with a good income, so it's not about cost. It's about value.	7/14/2014 11:15 PM

### Q14 What kinds of programs would be of interest to you?

Answered: 40 Skipped: 0



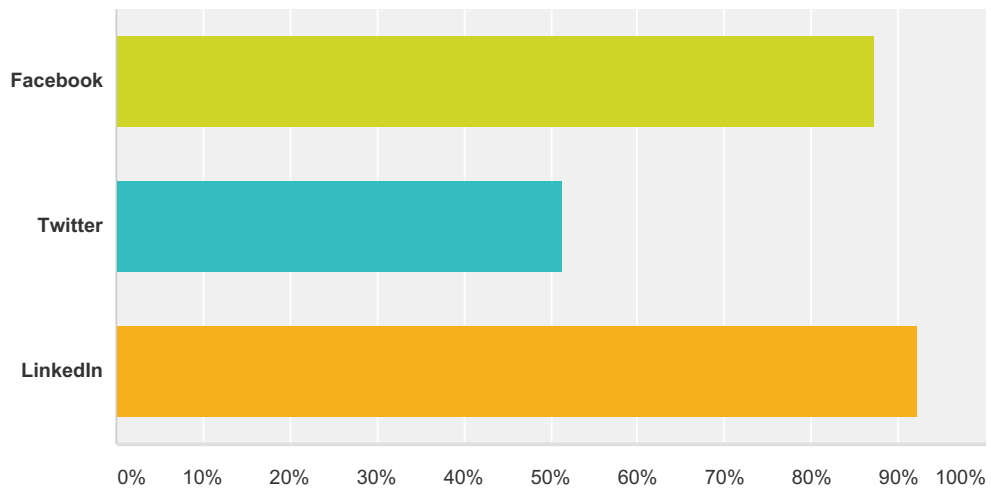
Answer Choices	Responses
Tools	55.00% 22
Usability	50.00% 20
Presentation skills	32.50% 13
Subject matter expert (SME) interviewing skills	35.00% 14
Mind mapping	27.50% 11
Information mapping	40.00% 16

Analytical/critical thinking skills	37.50%	15
How to hire great writers	22.50%	9
Targeted documentation	32.50%	13
Plain English and translation	35.00%	14
Mobility	22.50%	9
Hiring manage forum	12.50%	5
<b>Total Respondents: 40</b>		

#	Other (please specify)	Date
1	Mobile and online - responsive or adaptive - documentation.	9/8/2014 2:52 AM
2	You left no room for comments. I am not willing to travel to a meeting because I live in China (9+ yrs now). Also, our zip codes are 6-digit rather than 5, so the 5-digit result is not accurate.	9/8/2014 2:02 AM
3	Indexing 101, document conversion for eBooks.	8/14/2014 10:06 AM
4	It's not that I don't like to learn, but I know what I need to know for my current work. I might be interested in targeted documentation (if I understand what that means).	7/28/2014 5:47 PM
5	Content Management Systems, DITA advantages and how to learn, skills important to tech writers in the next 10 years	7/20/2014 10:43 AM
6	Video editing, storyboarding, video production, script writing, CMS, e-learning, and information management,	7/18/2014 9:45 PM
7	Content Management	7/16/2014 6:38 PM
8	Editing, indexing	7/15/2014 8:40 PM
9	DITA	7/15/2014 11:30 AM
10	The topics are all good. I only checked my top 5.	7/15/2014 7:42 AM
11	How to Become Your Own Boss as a Freelance Writer. How Can You Use Your Techcom Skills to Earn Extra Income? Who has blah...blah...blah Skills and are They Available for Consulting (i.e., Skills Database/Forum)? How to Improve Your LinkedIn Ranking, How to Create a LinkedIn Profile that Will Get You an Interview. How to Build an Awesome Electronic Portfolio, Which Houston Companies are Techcom Friendly? What Can You Learn from Other Communication Professional (e.g., marcomm, scicomm, bloggers, journalist, etc.)? What are SMEs Saying About Techcom When We're Not in the Room. What are Project Managers Saying About Techcom When We're Not in the Room. What's the Top (Useful) News Out of Academia? Why Don't Marcom and Techcom Get Along? Which Companies in Houston Have a CCO (Chief Communications Officer). Where are They Now and How Did They Get There? ... I have others, but hopefully you get the picture. Stop with the boring "feature descriptions" and PLEASE give me so useful "how to's" Think explanatory journalism.	7/14/2014 11:15 PM

### Q15 What kinds of social media tools do you use?

Answered: 39 Skipped: 1

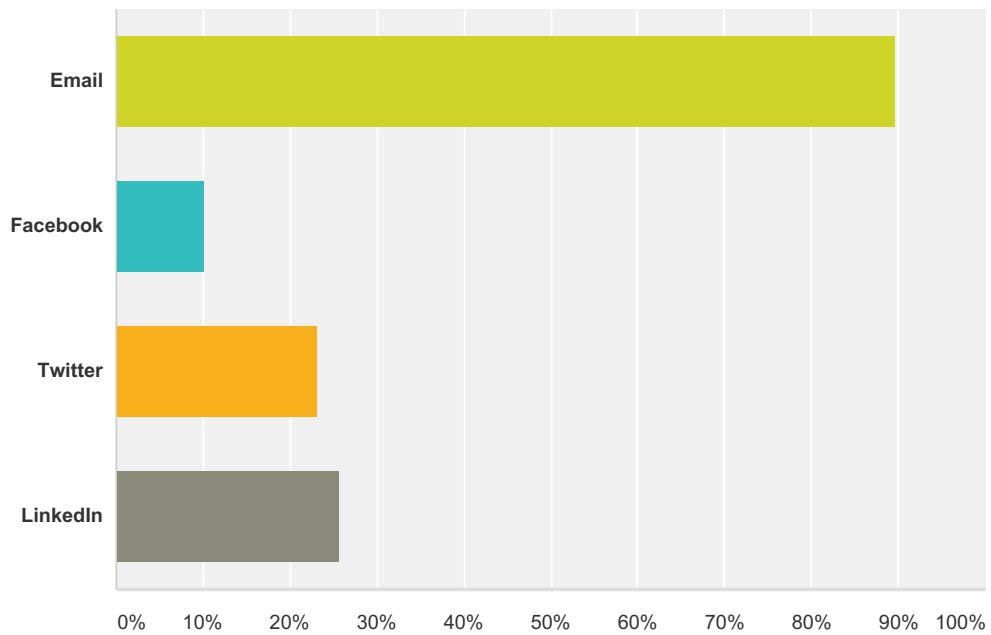


Answer Choices	Responses
Facebook	87.18% 34
Twitter	51.28% 20
LinkedIn	92.31% 36
<b>Total Respondents: 39</b>	

#	Other (please specify)	Date
1	However, I don't use LinkedIn often.	7/28/2014 5:47 PM
2	+Google	7/18/2014 9:45 PM
3	Pinterest	7/14/2014 11:34 PM

### Q16 How would you prefer to receive information from the STC Houston chapter?

Answered: 39 Skipped: 1



Answer Choices	Responses
Email	89.74% 35
Facebook	10.26% 4
Twitter	23.08% 9
LinkedIn	25.64% 10
<b>Total Respondents: 39</b>	

#	Other (please specify)	Date
	There are no responses.	